

Certified Global Solutions Venture

12-Week Cohort-Based Accelerator for Impact Ventures

Program Overview

Global Solutions Venture is a catalyst for changemakers ready to tackle the world’s biggest challenges. Each cohort of 12 participants moves from **problem mastery** through **venture launch**, integrating five pillars—Tech, Business, Policy, Ethics, Community—into a real-world startup.

Who Should Apply?

- Aspiring founders, intrapreneurs, or experts (engineers, policy specialists, social innovators)
- Committed to 8–10 hours/week over 12 weeks
- Passionate about solving systemic, large-scale problems

Program Structure

Phase	Duration	Key Activities
Onboarding & Team Formation	Weeks 0–1	Assessments, role-matching, charter drafting
Problem Deep Dive	Weeks 2–3	Systems mapping, stakeholder research, root-cause
Ideation & Prototype	Weeks 4–6	Design sprints, MVP v1 & v2 development
Stakeholder Validation	Weeks 7–8	Community pilots, policy alignment, ethical review
Business & Pitch Prep	Weeks 9–10	Model canvas, financials, pitch deck creation
Demo Day & Launch Planning	Weeks 11–12	Live pitch, partner commitments, launch roadmap

Five Learning Pillars

1. **Tech:** Rapid prototyping, integrations, low-code, hardware.
2. **Business:** Lean models, revenue streams, impact metrics.
3. **Policy:** Regulatory navigation, SDG alignment, public–private partnerships.
4. **Ethics:** Justice frameworks, bias mitigation, inclusivity.
5. **Community:** Co-creation, field testing, storytelling for adoption.

Outcomes & Deliverables

- Validated MVP ready for pilot
- Investor-ready pitch deck + letters of interest
- Ethical & policy compliance plan
- Community engagement blueprint
- Membership in Certifledge Global Alumni Network

Partners & Network

We collaborate with:

- Leading NGOs (e.g., Water.org, UNDP, Climate-KIC)
- Impact investors and foundations
- Corporations' CSR & ESG divisions
- Government agencies & multilateral bodies

Application & Selection

- **Open:** August 1 2025 (And every three months afterwards)
- **Deadline:** August 25
- **Cohort Kickoff:** September 8
- **Selection Criteria:** Expertise, mission-fit, entrepreneurial drive, team complementarity
- **Program Fee:** From \$300 — need-based scholarships and grants available

How to Apply

1. Visit our website and complete the Application Form online
2. Submit a short video (2 min) introducing yourself and your motivation
3. Attend a 30-min video interview if shortlisted
4. Receive acceptance & confirm your seat with deposit

Testimonials

“Joining GSV was transformational. In 12 weeks, we went from concept to a funded pilot.”
— Amina Hassan, Cohort 02, Founder of PlasticLoop

“The mix of policy, tech, and ethics training set our venture apart in a crowded market.”
— David Kim, Cohort 05, CTO at MindSpring

Contact & Inquiries

- Email: globalsolutions@certifledge.com
- Website: www.certifledge.com/global-solutions-venture
- Phone: +254 792 522 671